

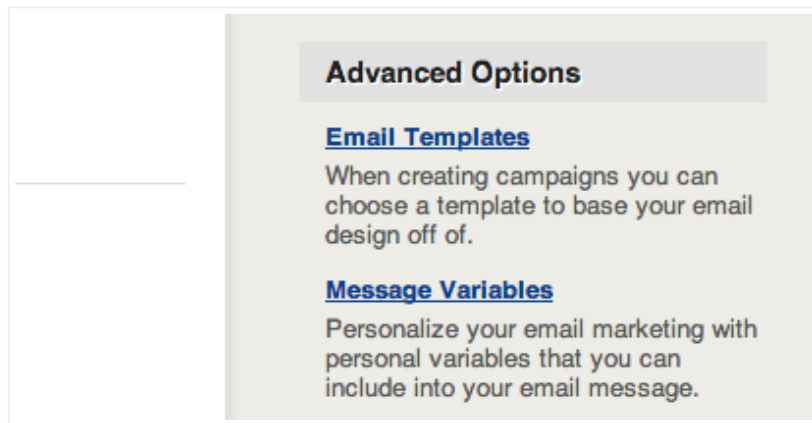
Create a Template



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December 13, 2013 15:53

Click on the CAMPAIGNS tab and then navigate (near the bottom right) to the Advanced Options side-menu - click on Email Templates:

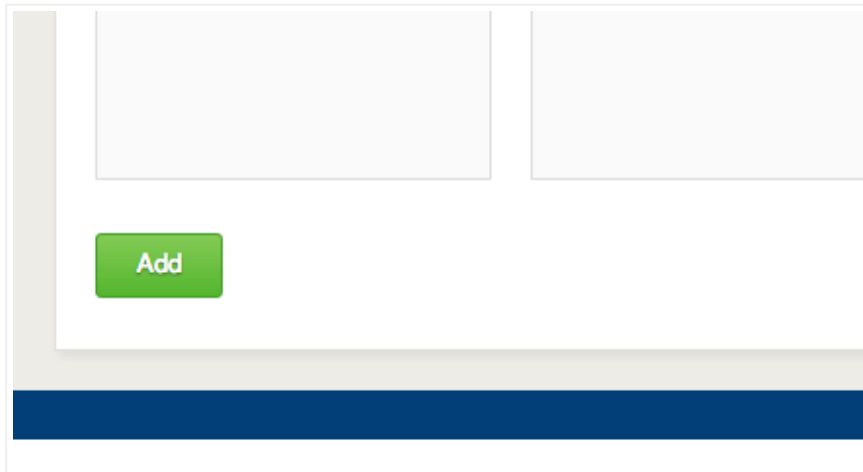
A screenshot of a web application's side-menu. The menu is a light gray vertical bar on the right side of a white page. At the top of the menu is the text "Advanced Options" in bold black font. Below this, there are two items: "Email Templates" and "Message Variables", both in blue text with a thin underline. Under "Email Templates" is a short paragraph of text: "When creating campaigns you can choose a template to base your email design off of." Under "Message Variables" is another short paragraph: "Personalize your email marketing with personal variables that you can include into your email message." The menu is positioned on the right side of the page, with a white background visible to its left.

Advanced Options

[Email Templates](#)
When creating campaigns you can choose a template to base your email design off of.

[Message Variables](#)
Personalize your email marketing with personal variables that you can include into your email message.

At the bottom of the page, click the GREEN "Add" button:



Choose the editor:

Designer Template

62%

This is a header

A B I T

Lorem ipsum dolorem ipsum dol
tempor incididunttempor incididunt
veniam, quis noseniam, quis nos
commodo conseommodo conse
velit esse cillumvelit esse cillum

Regular Template

A B I T

```
<h2 style="margin-top:20px;">
<div class="campaign_header">
  Enter tags to describe your campaign
</div>
<div class="campaign_input">
  <span id="tags">
    <input name="tags">
  </div>
<h2 style="margin-top:20px;">
<div class="campaign_input">
```

For Designer Templates, enter your template name and click on a layout:

Name your template

Select a layout to start with (you can always fully change the HTML)



Full



Left Column



Right Column



Full 2 Column

Create your content, adding images, text and other style options. You may enter a TAG for any template - this is useful when filtering templates at the time you create new messages.

Name

Tags

Save your template, and you're done!

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0 out of 0 found this helpful



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